

FACE THE STATE'S CAPITOL CALL

Face the State's Capitol Call, a 16 week publication that runs during the Colorado legislative session, is now selling print advertising space. This niche paper is targeted to lawmakers, lobbyists, and other high-level policy makers at the State's Capitol. Secure ad space to directly reach this influential demographic.

Print Ad Rates

	16x	8x	1x
Full Page - Color	\$600	\$750	\$975
Full Page - Black & White	\$425	\$510	\$775
Half Page - Color	\$475	\$575	\$650
Half Page - Black & White	\$290	\$325	\$490
Quarter Page - Color	\$350	\$400	\$500
Quarter Page - Black & White	\$195	\$230	\$350

Preferred Placement

Advertisers can guarantee certain premium positions by adding an additional 20% to the already listed rates. All positions are subject to availability.

General Information

Increased frequency may lower your per ad rate and increase the impact of your advertising campaign. Mixed sizes of ads in a campaign are permitted. Prices listed are per issue. Review contract for cancellation details. Rates are effective December 1, 2010 and are subject to change. Prices listed are four color process and print on high quality paper.

