

# FACE THE STATE

Consider reaching a broader audience with radio advertising. Face the State has two programs to feature an ad spot or an educational piece focused on listeners in both metro and rural areas. Weekday Spots are provided during Face The State's Radio Minute program, which is aired on stations around Colorado every weekday. The program provides reports on the issues facing the state's communities and people. The Radio Minute is hosted by FTS managing editor Brad Jones. It is aired in Greeley, Ft. Morgan, Sterling, Alamosa, Denver, Grand Junction, and Pubelo.

Face the State Weekend Edition is a weekly, one-hour news magazine examining Colorado's political landscape. Tune in for interviews with FTS reporters, newsmakers, and civic leaders. It is also aired in Greeley, Ft. Morgan, Sterling, Alamosa, Denver, Grand Junction, and Pubelo.

Need help creating your radio spot? We can assist in ad creation and production. Ask us for all the details.

1010 KSIR in Ft. Morgan now carries our weekend show, too, at 10 am Saturdays.

## Radio Ad Rates\*

### Radio Minute

	5x	10x	30x
30 Seconds	\$400	\$750	\$2,000

### Weekend Hour

	1x	3x	6x	12x
30 Seconds	\$100	\$275	\$500	\$1,000
60 Seconds	\$200	\$550	\$800	\$1,200

\*Please note that the rates listed above reflect the package price total, and not the unit price.

